



This keynote presentation is based on the compelling business and life fable: *Surviving Your Serengeti: 7 Skills to Master Business & Life*.

The story is a riveting tale of life in Africa's Serengeti, the animals and the unique skills they use to thrive in the extreme, constantly changing conditions. The insight gained from these animals offers us certain wisdoms we can use for our own urban, concrete jungle.

What Animal Am I?

Are you an enduring wildebeest, who understands that any goal worth achieving requires pressing on despite the hardships? Or are you a strategic lion, who knows how to execute a sound strategy with a stealthy, unified team? Do you take brave gambles like the risk-taking mongoose? Do you have the elegance of the gracious giraffe or the remarkable skills of the communicating elephant? Do you spot opportunities in adversity like the enterprising crocodile or are you as effective with your resources as the efficient cheetah?

This is neither a personality assessment nor does it in any way compete or replace the excellent DISC or Myers Brigg assessments.

This is a quick 3-minute, 21 question online quiz that brings the animals from the fable to life; it can be taken by anyone, anywhere and any time. It's fun and provides results immediately. People relate quickly to animals and as such have a strong curiosity to learn more about the traits and skills of their animal. Initial responses on occasion have left takers surprised, but as they discover more about their own strengths – and are reminded that we should never judge a person on outward appearances – everyone accepts who they are, and then begin see their own strengths within the animal. From there, the discovery process instills curiosity and takers seek to learn more about the people around them – whether office colleagues, friends or family members – and their corresponding animals.

This invariably leads to a fun and non-threatening discussion about all different skills and how people work together with the people (or animals with animals) with different skills. During the keynote presentation that coincided with the launch of the book, over 3,000 people took the quiz on their mobile devices during the 75-minute presentation!

The presentation draws you in quickly and facilitates the audience's involvement in a safari in Africa by experiencing all seven the animals, one by one. The audience discovers that the Serengeti is a window into the very essence of life itself, and that the animals provide a unique road map for mastering the difficulties and struggles we all experience in our own lives everyday.

“One of a kind. You'll actually know more about yourself after you read this book.”

--**Ken Blanchard** coauthor of *The One Minute Manager* and *Leading at a Higher Level*



Surviving your Serengeti

7 SKILLS TO MASTER BUSINESS & LIFE

Safari of Self-Discovery Overview

Topics Covered

The 7 skills everyone needs to succeed, both professionally and personally:

- Always have a plan and thinking strategically,
- Maintain tenacity and resilience,
- Be more enterprising and industrious,
- Become more effective, agile and efficient,
- Be more courageous and resourceful,
- Improve communication and sharing knowledge,
- Be more graceful and gracious.

Event Types

Audience sizes have ranged from 25 to 9,000.

- Global, National and Regional Conferences,
- Corporate Meetings,
- CEO Summits,
- Leadership Forums,
- Team Building Exercises,
- Sales Meetings,
- Top Producer Events.

The Hook

This talk demonstrates that fun and learning can take place at the same time.

- Travel is fun for most people,
- Africa is an unknown exotic location for many,
- Almost everyone appreciates the beauty of nature,
- An African wild Animal Safari is on the wish list of many,
- Combine all of the above in one presentation and you have an exotic, exciting, educational journey that provides tangible applications and takeaways.

“Beautifully illustrates nature’s basic survival strategies - and how they help you create a sense of meaning and purpose.”

--Susan Scott New York Times bestselling coauthor of Fierce Conversations