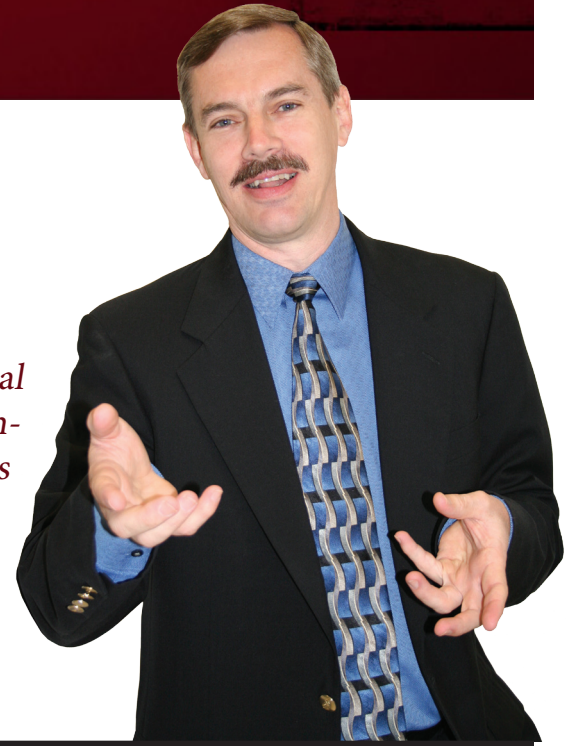




# Surviving your Serengeti

7 SKILLS TO MASTER BUSINESS & LIFE

*Stefan Swanepoel's life has been a "Serengeti journey"—from his birth in Kenya to schooling in Hong Kong and South Africa eventually, running a New York-based global franchise network with 25,000 sales associates in 30 countries. In all he has served as president of seven companies and two non-profit organizations.*



Stefan Swanepoel is a successful businessman, a best-selling author and widely travelled public speaker. He spent the first 35 years of his life in various countries across the globe before immigrating to the USA. Today he is an American citizen and lives in California.

Stefan has penned over 20 books, reports and whitepapers, over 1,000 published articles and given more than 750 presentations to over 500,000 people.

Now for the first time he has combined his love of wildlife and nature, his ability to captivate audiences, and his comprehensive life experience into a captivating message in a major trade book. In *Surviving Your Serengeti* he vividly portrays how this larger-than-life metaphor can provide guidance and inspiration for individuals and companies in today's fast, busy and complex world.

## Credentials

- American citizen naturalized in 2002 based on Exceptional Abilities.
- Masters Degree in Business Economics and Bachelors Degree in Science.
- Diplomas in Arbitration, Real Estate, Computer Science and Marketing.
- Author of over 20 Books and Reports on Trends, Technology, Change and Business.
- New York Times, Wall Street Journal, USA Today & Amazon Best Selling Author.
- Former CEO of 7 companies and 2 non-profit organizations.
- Voted Businessman of the Year.
- Selected as One of the Top 20 Most Influential People in US Real Estate.
- Active Social Media proponent with over 50,000 followers online.
- Been on 20+ safaris and game drives in 7 countries.