



Surviving your Serengeti

7 SKILLS TO MASTER BUSINESS & LIFE

Book Reviews

“Easily the best book of 2010 and one of the most powerful in recent memory.”

–GREG GROSPITCH

Top Producer Systems, Cleveland, Ohio

“It takes a lot for me to choose a book over the computer. But this book was different. It becomes personal as it pulls you in - inspiring and fascinating. A must read!”

– DANA MOOS

The Swan Agency, Sotheby's International Realty, Bangor, Maine

“It is one of most extraordinary books I've read for quite some time. I found myself captivated by the simplicity. There's no doubt that I will re-read it again and again.”

– NIKKI BEAUCHAMP

Warburg Realty, New York, New York

“It really is an excellent book. In honesty I haven't read a book from cover to cover in years. I read this in 3 days and when I had to break couldn't wait to get back to it.”

– SHERI MORITZ

Real Living Realty Expert, Raleigh, North Carolina

“I read this book twice. It's not only related to your business but also how people act in the personal relationships. Take a few hours out of your busy day and take a stroll through the Serengeti and find out what animal you are.”

– LIZ LANDRY

Keller Williams Realty First Coast, Jacksonville, Florida.

“Accessible, exceptional and essential reading for the Business 2.0 set; and anyone looking to get their organization there.”

– NOBU HATA

Founding Member of MAAR Realtors Young Professionals Network, Minnesota

“Loved the team building aspect of the book - we each learned what animal we are and we have been able to connect with these different animals and skills. “

– KRISTINA WISE

Founder and CEO, The GoodLife Team, Austin, Texas

“I am always looking for books that confirm how and why I do the things I do. This book *Surviving Your Serengeti* did not disappoint, in fact, I loved it.”

– MISSY CAULK

Associate Broker and Heads Up Missy Caulk Team, Ann Arbor, Michigan

“This is really a unique business parable. There are a lot of business self-help books but this one is especially interesting as there is a story, a plot, characters and a lot of thought behind it. Within these characters and plot you will learn the business lessons.”

–LESLEY LAMBERT

Associate at Park Square Realty, Westfield, Massachusetts

“This book is certain to become a classic! Swanepoel’s concept of describing the Serengeti survival strategies in the form of a business parable gives the book an immediacy and an instant connection with the reader.”

– WAYNE HULBERT

Blog Business World, Winnipeg, Canada

“ This compelling story is masterfully written. I recommend this book unreservedly!”

– DON HUTSON

CEO of U.S. Learning, and coauthor of the New York Times #1 Best-Seller, The One Minute Entrepreneur and The One Minute Negotiator

“Captivating. For those who are ready to clarify a code worth living by.”

– SUSAN SCOTT

New York Times bestselling author of Fierce Conversations and Fierce Leadership

“ This a terrific book. I enjoyed it immensely.”

– BOB BURG

National bestselling author of The Go-Giver and Go-Givers Sell More

“The perfect “visual” experience to take your mastery of business to the next level. I could not put this book down!”

– MARK WILLIS

CEO, Keller Williams Realty International

“ A rare book in management literature. Enjoyable, informative read, with clear applications to be successful.”

– JOHN ULLMEN, Ph.D.

UCLA Anderson School of Management

“ One of a kind. You’ll actually know more about yourself after you read this book.”

– KEN BLANCHARD

*#1 New York Times best-selling author
Author of The One Minute Manager ®, Gung Ho! and Leading at a Higher Level*