

The New York Times

Best-Selling Books | Week Ended March 6

With data from Nielsen BookScan

Hardcover Nonfiction			Hardcover Nonfiction Gains & Falls		Hardcover Fiction			Hardcover Business		
TITLE AUTHOR / PUBLISHER	THIS WEEK	LAST WEEK	TITLE AUTHOR / PUBLISHER	% CHANGE	TITLE AUTHOR / PUBLISHER	THIS WEEK	LAST WEEK	TITLE AUTHOR / PUBLISHER	THIS WEEK	LAST WEEK
Tell to Win Peter Guber/Crown Business	1	New	In the Blink of an Eye Michael Waltrip, Ellis Herican/Hyperion Books	▲ 140	Sing You Home Jodi Picoult/Atria Books	1	New	Tell to Win Peter Guber/Crown Business	1	New
Unbroken Laura Hillenbrand/Random House	2	1	The Wrong War Bing West/Random House	▲ 99	The Wise Man's Fear Patrick Rothfuss/DAW Books	2	New	StrengthsFinder 2.0 Tom Rath/Gallup Press	2	1
A Simple Government Mike Huckabee/Sentinel	3	2	Townie Andre Dubus III/W.W. Norton & Co.	▲ 97	River Marked Patricia Briggs/Ace Books	3	New	Surviving Your Serengeti Stefan Swanepoel/John Wiley & Sons	3	New
StrengthsFinder 2.0 Tom Rath/Gallup Press	4	4	I Beat the Odds Michael Oher with Don Yaeger/Gotham Books	▲ 27	Green Eggs and Ham Dr. Seuss/Random House Children's Books	4	6	Win Frank I. Luntz/Hyperion Books	4	New
Revolt! Dick Morris, Eileen McGann/Broadside Books	5	New	The Total Money Makeover Dave Ramsey/Thomas Nelson Publishers	▲ 31	Minding Frankie Maeva Bindhy/Knopf	5	New	The Total Money Makeover Dave Ramsey/Thomas Nelson Publishers	5	4
Surviving Your Serengeti Stefan Swanepoel/John Wiley & Sons	6	New	Against All Odds Scott Brown/Harper	▼ 57	One Fish Two Fish Red Fish... Dr. Seuss/Random House Children's Books	6	9	The Investment Answer Daniel C. Goldie, Gordon S. Murray/Business Plus	6	3
Justin Bieber: First Step 2... Justin Bieber/HarperCollins	7	6	Known and Unknown Donald Rumsfeld/Sentinel	▼ 34	Treachery in Death J.D. Robb/G.P. Putnam's Sons	7	1	Poke the Box Seth Godin/The Domino Project	7	New
Diary of a... Do-It-Yourself Bk Jeff Kinney/Abrams	8	7	True You Janet Jackson with David Ritz/Karen Hunter	▼ 31	The Cat in the Hat Dr. Seuss/Random House Children's Books	8	—	Good to Great Jim Collins/HarperBusiness	8 (Tie)	5
Decision Points George W. Bush/Crown Publishing Group	9	5	The Hidden Reality Brian Greene/Knopf	▼ 30	Tick Tock James Patterson, Michael Ledwidge/Little, Brn	9	4	Five Dysfunctions of a Team 8 (Tie) Patrick Lencioni/Jossey-Bass	8	8
Known and Unknown Donald Rumsfeld/Sentinel	10	3	Veganist Kathy Freston/Weinstein Books	▼ 27	Diary of a... The Ugly Truth Jeff Kinney/Abrams	10	7	The 4-Hour Workweek Timothy Ferriss/Crown Publishing Group	10	7

Nielsen BookScan gathers point-of-sale book data from more than 11,000 locations across the U.S., representing about 75% of the nation's book sales. Data providers include all major booksellers and Wal-Mart and Sam's Club. The fiction and nonfiction lists include both adult and juvenile titles; the business and spotlight lists include only adult titles. Gains and falls are among the top 50 adult hardcover nonfiction week on sale. Refer questions to john.edwards@wsj.com.

THE WALL STREET JOURNAL.

Print | Advice, How-To and Miscellaneous

SALES PERIOD OF
FEBRUARY 27-MARCH 5

THIS WEEK	HARDCOVER	WEEKS ON LIST	THIS WEEK	PAPERBACK	WEEKS ON LIST
1	TELL TO WIN , by Peter Guber. (Crown Business, \$26.) The role of storytelling in business success.	1	1	THE FIVE LOVE LANGUAGES , by Gary Chapman. (Northfield, \$14.99.) How to communicate love in a way a spouse will understand.	188
2	A SIMPLE GOVERNMENT , by Mike Huckabee. (Sentinel, \$26.95.) The ex-governor of Arkansas and Fox News host applies life lessons to government and government lessons to life (†)	2	2	WHAT TO EXPECT WHEN YOU'RE EXPECTING , by Heidi Murkoff and Sharon Mazel. (Workman, \$14.95.) Advice for parents-to-be. (†)	501
3	REVOLTI , by Dick Morris and Eileen McGann. (Broadside/HarperCollins, \$26.99.) A "patriot's guide" for opposing the policies of Obama.	1	3	CRAZY LOVE , by Francis Chan with Danae Yankoski. (David C. Cook, \$14.99.) A pastor on breaking free from the religious status quo. (†)	20
4	SURVIVING YOUR SERENGETI , by Stefan Swanepoel. (Wiley, \$21.95.) African animals provide inspiration for mastering business and life. (†)	1	4	THE HAPPINESS PROJECT , by Gretchen Rubin. (Harper, \$14.99.) In a hunt for happiness, the author consulted science, ancient wisdom and pop culture.	1
5	PEACE FROM BROKEN PIECES , by Iyanla Vanzant. (SmileyBooks, \$24.95.) A motivational speaker recalls her difficult last decade.	2	5	5 VERY GOOD REASONS TO PUNCH A DOLPHIN IN THE MOUTH , by The Oatmeal. (Andrews McMeel, \$14.99.) Comes from the Web site. (†)	1
6	WIN , by Frank I. Luntz. (Hyperion, \$25.99.) Using communication skills to improve a business.	1	6	RADICAL , by David Platt. (Multnomah, \$14.99.) A pastor challenges Christians to consider how closely their lives match the teachings of Jesus. (†)	39
7	THE 4-HOUR BODY , by Timothy Ferriss. (Crown Archetype, \$27.) A diet and fitness book from the author of "The 4-Hour Workweek."	12	7	THE LOVE DARE , by Stephen and Alex Kendrick with Lawrence Kimbrough. (B&H, \$14.99.) Spouses are challenged to practice unconditional love. (†)	117
8	STRAIGHT TALK, NO CHASER , by Steve Harvey with Denene Milner. (Amistad/HarperCollins, \$24.99.) The comedian and radio host gives advice on how to "find, keep and understand a man."	11	8*	THE NEW ATKINS FOR A NEW YOU , by Eric C. Westman, Stephen D. Phinney and Jeff S. Volek. (Fireside/Simon & Schuster, \$16.) An updated program for the Atkins low-carb diet.	25
9	WEIGHT WATCHERS NEW COMPLETE COOKBOOK , by the Weight Watchers staff. (Wiley, \$29.95.) A collection of more than 500 recipes.	4	9	MADE TO CRAVE , by Lysa TerKeurst. (Zondervan, \$14.99.) A Scripture-based aid to following a diet. (†)	8
10	FORTYTUDE , by Sarah Brokaw with Meimei Fox. (Voice/Hyperion, \$23.99.) How to achieve greater happiness in your 40s, 50s and beyond.	1	10	EAT THIS, NOT THAT! 2011 , by David Zincenko and Matt Goulding. (Rodale, \$19.99.) Easy food swaps that can save you pounds.	20



Amazon.com, the largest online retailer in the world and largest online bookstore in the world track and report book sales hourly instead of weekly like bricks-and-mortar bookstores such as Barnes & Noble (physical store sales report a week later).

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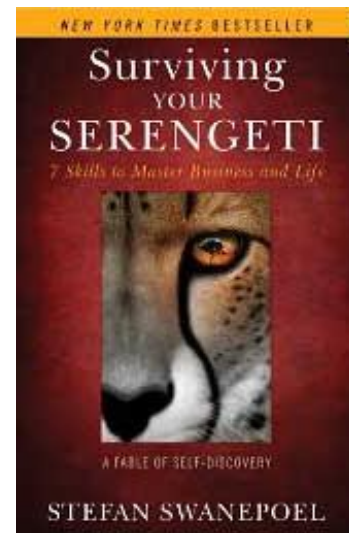
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