

The New York Times

Best-Selling Books | Week Ended March 6

With data from Nielsen BookScan

Hardcover Nonfiction		
TITLE AUTHOR / PUBLISHER	THIS WEEK	LAST WEEK
Tell to Win Peter Guber/Crown Business	1	New
Unbroken Laura Hillenbrand/Random House	2	1
A Simple Government Mike Huckabee/Sentinel	3	2
StrengthsFinder 2.0 Tom Rath/Gallup Press	4	4
Revolt! Dick Morris, Eileen McGann/Broadside Books	5	New
Surviving Your Serengeti Stefan Swanepoel/John Wiley & Sons	6	New
Justin Bieber: First Step 2... Justin Bieber/HarperCollins	7	6
Diary of a... Do-It-Yourself Bk Jeff Kinney/Abrams	8	7
Decision Points George W. Bush/Crown Publishing Group	9	5
Known and Unknown Donald Rumsfeld/Sentinel	10	3

Hardcover Nonfiction Gains & Falls	
TITLE AUTHOR / PUBLISHER	% CHANGE
In the Blink of an Eye Michael Waltrip, Ellis Herican/Hyperion Books	▲ 140
The Wrong War Bing West/Random House	▲ 99
Townie Andre Dubus III/W.W. Norton & Co.	▲ 97
I Beat the Odds Michael Oher with Don Yaeger/Gotham Books	▲ 27
The Total Money Makeover Dave Ramsey/Thomas Nelson Publishers	▲ 11
Against All Odds Scott Brown/Harper	▼ 57
Known and Unknown Donald Rumsfeld/Sentinel	▼ 34
True You Janet Jackson with David Ritz/Karen Hunter	▼ 31
The Hidden Reality Brian Greene/Knopf	▼ 30
Veganist Kathy Freston/Weinstein Books	▼ 27

Hardcover Fiction		
TITLE AUTHOR / PUBLISHER	THIS WEEK	LAST WEEK
Sing You Home Jodi Picoult/Atria Books	1	New
The Wise Man's Fear Patrick Rothfuss/DAW Books	2	New
River Marked Patricia Briggs/Ace Books	3	New
Green Eggs and Ham Dr. Seuss/Random House Children's Books	4	6
Minding Frankie Maeva Bindhy/Knopf	5	New
One Fish Two Fish Red Fish... Dr. Seuss/Random House Children's Books	6	9
Treachery in Death J.D. Robb/G.P. Putnam's Sons	7	1
The Cat in the Hat Dr. Seuss/Random House Children's Books	8	—
Tick Tock James Patterson, Michael Ledwidge/Little, Brn	9	4
Diary of a...: The Ugly Truth Jeff Kinney/Abrams	10	7

Hardcover Business		
TITLE AUTHOR / PUBLISHER	THIS WEEK	LAST WEEK
Tell to Win Peter Guber/Crown Business	1	New
StrengthsFinder 2.0 Tom Rath/Gallup Press	2	1
Surviving Your Serengeti Stefan Swanepoel/John Wiley & Sons	3	New
Win Frank I. Luntz/Hyperion Books	4	New
The Total Money Makeover Dave Ramsey/Thomas Nelson Publishers	5	4
The Investment Answer Daniel C. Goldie, Gordon S. Murray/Business Plus	6	3
Poke the Box Seth Godin/The Domino Project	7	New
Good to Great Jim Collins/HarperBusiness	8 (Tie)	5
Five Dysfunctions of a Team 8 (Tie) Patrick Lencioni/Jossey-Bass	8	
The 4-Hour Workweek Timothy Ferriss/Crown Publishing Group	10	7

Nielsen BookScan gathers point-of-sale book data from more than 11,000 locations across the U.S., representing about 75% of the nation's book sales. Data providers include all major booksellers and Wet and Sam's Club). The fiction and nonfiction lists include both adult and juvenile titles; the business and spotlight lists include only adult titles. Gains and falls are among the top 50 adult hardcover nonfiction week on sale. Refer questions to john.edwards@wsj.com.

THE WALL STREET JOURNAL.

Print | Advice, How-To and Miscellaneous

SALES PERIOD OF
FEBRUARY 27-MARCH 5

THIS WEEK	HARDCOVER	WEEKS ON LIST	THIS WEEK	PAPERBACK	WEEKS ON LIST
1	TELL TO WIN , by Peter Guber. (Crown Business, \$26.) The role of storytelling in business success.	1	1	THE FIVE LOVE LANGUAGES , by Gary Chapman. (Northfield, \$14.99.) How to communicate love in a way a spouse will understand.	188
2	A SIMPLE GOVERNMENT , by Mike Huckabee. (Sentinel, \$26.95.) The ex-governor of Arkansas and Fox News host applies life lessons to government and government lessons to life (†)	2	2	WHAT TO EXPECT WHEN YOU'RE EXPECTING , by Heidi Murkoff and Sharon Mazel. (Workman, \$14.95.) Advice for parents-to-be. (†)	501
3	REVOLTI , by Dick Morris and Eileen McGann. (Broadside/HarperCollins, \$26.99.) A "patriot's guide" for opposing the policies of Obama.	1	3	CRAZY LOVE , by Francis Chan with Danae Yankoski. (David C. Cook, \$14.99.) A pastor on breaking free from the religious status quo. (†)	20
4	SURVIVING YOUR SERENGETI , by Stefan Swanepoel. (Wiley, \$21.95.) African animals provide inspiration for mastering business and life. (†)	1	4	THE HAPPINESS PROJECT , by Gretchen Rubin. (Harper, \$14.99.) In a hunt for happiness, the author consulted science, ancient wisdom and pop culture.	1
5	PEACE FROM BROKEN PIECES , by Iyanla Vanzant. (SmileyBooks, \$24.95.) A motivational speaker recalls her difficult last decade.	2	5	5 VERY GOOD REASONS TO PUNCH A DOLPHIN IN THE MOUTH , by The Oatmeal. (Andrews McMeel, \$14.99.) Comes from the Web site. (†)	1
6	WIN , by Frank I. Luntz. (Hyperion, \$25.99.) Using communication skills to improve a business.	1	6	RADICAL , by David Platt. (Multnomah, \$14.99.) A pastor challenges Christians to consider how closely their lives match the teachings of Jesus. (†)	39
7	THE 4-HOUR BODY , by Timothy Ferriss. (Crown Archetype, \$27.) A diet and fitness book from the author of "The 4-Hour Workweek."	12	7	THE LOVE DARE , by Stephen and Alex Kendrick with Lawrence Kimbrough. (B&H, \$14.99.) Spouses are challenged to practice unconditional love. (†)	117
8	STRAIGHT TALK, NO CHASER , by Steve Harvey with Denene Milner. (Amistad/HarperCollins, \$24.99.) The comedian and radio host gives advice on how to "find, keep and understand a man."	11	8*	THE NEW ATKINS FOR A NEW YOU , by Eric C. Westman, Stephen D. Phinney and Jeff S. Volek. (Fireside/Simon & Schuster, \$16.) An updated program for the Atkins low-carb diet.	25
9	WEIGHT WATCHERS NEW COMPLETE COOKBOOK , by the Weight Watchers staff. (Wiley, \$29.95.) A collection of more than 500 recipes.	4	9	MADE TO CRAVE , by Lysa TerKeurst. (Zondervan, \$14.99.) A Scripture-based aid to following a diet. (†)	8
10	FORTYTUDE , by Sarah Brokaw with Meimei Fox. (Voice/Hyperion, \$23.99.) How to achieve greater happiness in your 40s, 50s and beyond.	1	10	EAT THIS, NOT THAT! 2011 , by David Zincenko and Matt Goulding. (Rodale, \$19.99.) Easy food swaps that can save you pounds.	20



Amazon.com, the largest online retailer in the world and largest online bookstore in the world track and report book sales hourly instead of weekly like bricks-and-mortar bookstores such as Barnes & Noble (physical store sales report a week later).

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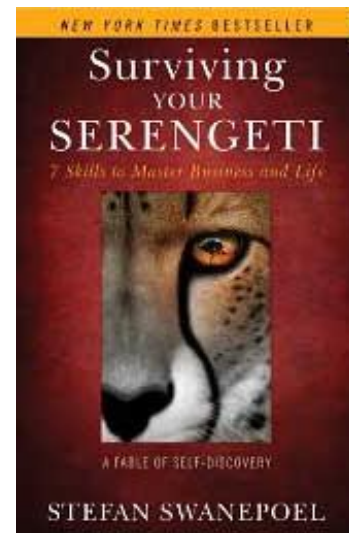
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